

CornTalk

2022 Rate Card

The CornTalk Magazine:

CornTalk is the quarterly magazine of the North Dakota Corn Growers Association, full of information that corn growers want and need. This magazine is sent to over 13,000 producers from North Dakota, at no cost to them, and is also distributed online. Businesses advertising in CornTalk will gain recognition in each issue and be able to place ads and articles in issues of your choice, as well as receiving each issue and being recognized on our website.

PACKAGES

Benefits for Advertising Packages at Each Level	Silver \$1,625	Gold \$2,175	Platinum \$3,200	Executive Partnership*
Recognition in Each Quarterly Issue	✓	✓	✓	✓
Receive Each Issue + Mailings	✓	✓	✓	✓
Ad(s) in Magazine(s) of Your Choice	✓	2x	2x	*
Full Page Article(s) in Magazine(s) of Your Choice	✓	✓	2x	*
Recognition & Link on ndcorn.org website	✓	✓	✓	✓

INDIVIDUALS

Choose any upcoming issue for a one-time ad/article unit	Price per unit
(1) 1/4 page ad	\$400
(1) 1/2 page ad	\$750
(1) Full page ad	\$1,250
(1) Full page article	\$1,500
(1) Full page of research + promotional with placement choice	\$3,250

IMPORTANT

1. Publisher reserves the right to refuse publication of any material submitted.
2. Placement and position of inserts are subject to availability.
3. No responsibility will be taken for any changes received after deadline.

*Contact NDCGA for more information on this limited sponsorship opportunity



NDCorn.org

To advertise in the Corn Talk magazine contact:

Jonah Lee

(701) 566-9293 | jonah@ndcorn.org

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2022 Advertising Info

My company will participate:	Silver \$1,625	Gold \$2,175	Platinum \$3,200	Executive Partnership*
(check one)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ad Placement(s)	Winter Submit by: Dec. 29	Spring March 31	Summer June 16	Fall Sept. 22
We request ad placements in the following magazine issues: (Gold & Platinum Packages check 2, Silver Package check 1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Article Placement(s)	Winter Submit by: Dec. 29	Spring March 31	Summer June 16	Fall Sept. 22
We request article placements in the following magazine issues: (Gold & Platinum Packages check 2, Silver Package check 1)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Individuals	Winter Submit by: Dec. 29	Spring March 31	Summer June 16	Fall Sept. 22
One time article/ad unit: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Articles should be approximately 500 words. Please include the author's name, job title and a high quality headshot. Also include a high quality logo and photo if appropriate for the article.

Ads can be in color or black and white. High resolution PDF or JPEG. Dimensions: Add 0.125" for bleeds.
 • Silver/Gold: 1/2 Page (8.5" x 5.5")
 • Platinum: Full Page (8.5" x 11")

Company Name: _____ Contact: _____

Company Billing Address: _____
Street City State Zip

Contact's Phone: _____ Contact's Email: _____

Signature: _____ Date: _____

Return form to: North Dakota Corn Growers Association
 4852 Rocking Horse Circle S., Fargo, ND 58104
 Email: jonnah@ndcorn.org
 Phone: 701.566.9322